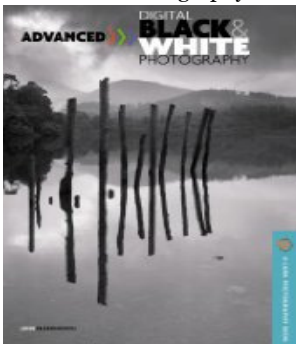


# New This Semester in Graphic Design

Advanced Digital Black & White Photography



*“teaches every major method of making a color picture black and white, and explains what kind of images are best and why.”*

Helvetica: a documentary film [DVD]

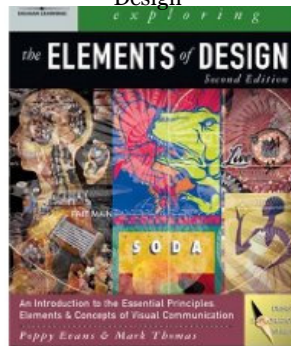


Art Direction + Editorial Design



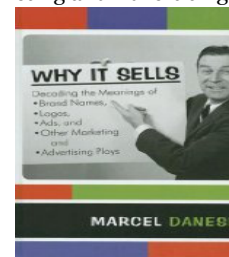
*“...an accessible and comprehensive guide to visual journalism.”*

Exploring the Elements of Design

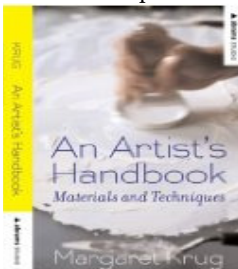


*“...presents the very latest in graphic design concepts side by side with some of the best contemporary design work.”*

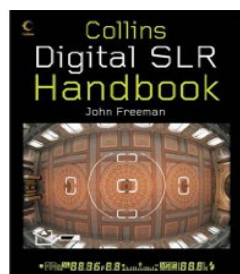
Why it Sells: Decoding the Meanings of Brand Names, Logos, Ads, and Other Marketing and Advertising Plays



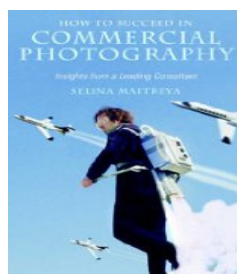
An Artist's Handbook: Materials and Techniques



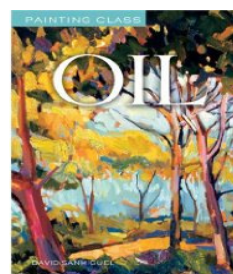
Collins Digital SLR Handbook



How to Succeed in Commercial Photography



Painting Class: Oil



Successful and Creative Washes

